

**Do you know an individual that has what it takes to be a PINK TIE GUY?
These men exemplify the mantra “real men wear pink” because they know that pink is a symbol of hope, courage and strength.**

Susan G. Komen Arkansas is proud to continue its initiative aimed at engaging men in the breast cancer movement and giving a male voice to the urgency of finding a cure.

**Why**? Because breast cancer affects 1 in 8 women and 1 in 1,000 men in their lifetime. Arkansas has the sixth highest incidence of breast cancer of all the states. Worse still, **Arkansas has the 3rd highest mortality** **of breast cancer** in late stages of the disease. The Pink Tie Guys can make a powerful statement of the importance of early detection to save lives.

**Who**? PINK TIE GUYS are leaders who honor those touched by breast cancer and will help mobilize, energize and engage others in the KO-MEN promise to save lives and end breast cancer forever.

**What**? PINK TIE GUYS pledge to make a difference by wearing their signature pink Komen tie and sparking conversations about breast health, breast cancer disparities and the power to affect change.

**Where**? The PINK TIE GUYS live and work within the Arkansas Affiliate Service Area: 68 of the 75 counties in Arkansas, excluding the extreme Northwest part of the state.

**How**? Each PINK TIE GUY is asked to make the following commitment:

* Serve as an ambassador of Komen Arkansas by wearing a signature pink Komen tie and speaking out about the importance of early detection and breast self-awareness.
* Attend the Runway for the Cure Luncheon, September 5, 2019 at the Clear Channel Metroplex in Little Rock and will be introduced as a PINK TIE GUY on stage.
* Support Komen Arkansas with a minimum of $1,500 gift.

In appreciation for the commitment, PINK TIE GUYS will receive the following:

* A signature pink Komen tie
* One complimentary table of 10 at the Runway for the Cure, September 5, 2019
* Highlight in the Komen Arkansas Social Media
* Recognized in event press releases and other publications

Do you have what it takes to be a PINK TIE GUY? Do you know someone who would be a perfect PINK TIE GUY? Please call contact Coco Dorsey at 501-912-4044 / email coco@hfscruggs.net OR Penny Burkhalter at 501-539-3983 / email pburkhalter@att.net. Or contact Kristin Trulock, Development Director at Komen, 501-202-4397 / email ktrulock@komenarkansas.org.



**2019 PINK TIE GUYS APPLICATION/NOMINATION FORM**

**To be considered as a Komen Arkansas Pink Tie Guy, please complete this form and submit it to** **swilson@komenarkansas.org** **by July 15, 2019**

**Candidates Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Professional Title:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Company/Organization(s):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Mailing Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone Number:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Brief Bio:**

**(If applicable) Name of Person Nominating this Pink Tie Guy candidate:**

**Phone Number:**

**Email Address:**

**Why would you/nominee be a good candidate for Komen Arkansas Pink Tie Guys?**

**What is your personal connection to breast cancer and/or Susan G. Komen Arkansas?**

**Is there a special talent or skill you can/will bring to the Pink Tie Guys program?**



**Additional Comments:**